

LOOK WHAT'S NEW AT CRUISIN' ON MAIN 2017

By Tana Parseliti, Cruisin' Committee Member

On Sunday, August 6th Cruisin' on Main Street will celebrate 17 years of showcasing vintage vehicles in the midst of Manchester's historic Downtown. Although it boasts a long pedigree this venerable event is continually evolving and looking for ways to offer new experiences to event attendees. Here is what is new for Cruisin' 2017:

New Show Car Cut-off Date – Cruisin' organizers have moved the show car cut-off date back to 1980 and prior. "We wanted to be true to Manchester's cruisin' roots" noted Cruisin' Committee Chair, Ed Firestone. "Back in the '80s people still cruised Main Street. By the '90s that practice had ground to a halt." commented Firestone. "The committee wanted to preserve the integrity of Manchester's unique cruisin' history by showcasing vehicles that are at least 37 years old." noted Firestone.

New Extended Spectator Viewing Hours – Cruisin' 2017 will open for spectator viewing at 10 AM, one hour earlier than in previous years and continue until 3PM. The earlier opening provides additional time in the cooler morning hours to view the show. Show car registration will open at 8AM as it has in the past.

New Car Club Partner – Cruisin' is pleased to welcome its new car club partner, The Gear Head Mafia. Club president, Larry Ash, noted that the 30 plus member strong club is no stranger to running car shows and has many connections to unique specialty vehicles from monster trucks to vintage military vehicles that they look forward to bringing to Cruisin'.

New Event for Kids - A Hot Wheels Car Race Competition will be set-up at the show by the Gear Head Mafia Car Club to allow kids to select and race a Hot Wheels car on a specially designed race track. Handsome medals will be awarded to the winners in different age categories and every young competitor will be able to keep the Hot Wheels car provided to them. Cruisin' is excited to help cultivate a new generation of car enthusiasts.

New Shuttle Bus Tour – Cruisin' is working with the Manchester Historical Society to run a free shuttle van between the car show and the Manchester History Center on Pine Street. By providing easy access between the car show and the History Center, attendees will be able to view Manchester's automotive history displayed along Main Street and displays of our rich Town history at the History Center. The shuttle stop will be located on Forest Street next the Forest St. Parking Lot and will run from 11AM to 2PM. The Tour and shuttle service are free.

Cruisin' on Main Street will take place on Sunday, Aug. 6, 2016 from 10AM to 3PM. Rain dates: August 13 and August 20. www.cruisinonmainstreet.org

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Photos from Cruisin' on Main Street 2016 attached.

